PROCLAMATION

Kente Claus Day

WHEREAS: Kente Claus, the Afrocentric Father Christmas fuses Christmas traditions, African proverbs, Caribbean folklore, and Biblical references to the original Christmas story that spans from Bethlehem to Egypt.

He assumes the role as the Chief Joy Distribution Officer for the Claus Corporation whose job it is to send toys to children in the Caribbean and Africa - which he does, each year.

As a team member of Santa at the Claus Corporation, Kente is just one of many who dress in the red suit to help make the Christmas season magical and memorable for all.

In his annual travels to and across North America, he consistently makes visiting our city a priority as part of his Black Book Store tour at Knowledge Book store in Brampton. Kente Claus also fondly remembers having the newly appointed Mayor Patrick Brown attend his very first visit to Brampton, where Kente recognized him as the Chief of the city.

Kente Claus has chosen Brampton, Canada to be the location of his 2023 Christmas Eve Big Believe event which begins at Knowledge Bookstore and then concludes with an ice-skating birthday party for Jesus at Gage Park on December 24th in commemoration of Christian Heritage Month.

THEREFORE: I, Mayor Patrick Brown, on behalf of Brampton City Council, do hereby proclaim December 24, 2023 as “Kente Claus Day” in the City of Brampton.

Mayor Patrick Brown, City of Brampton